

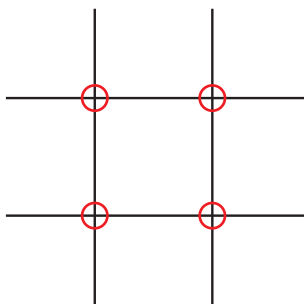


PERSON

HOW TO START:

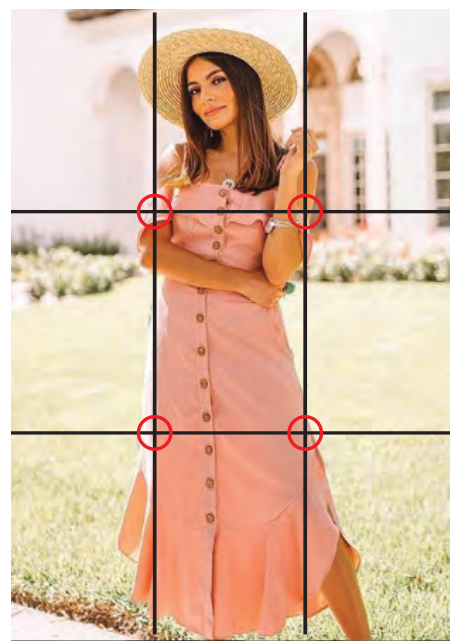
- Wear the product mailed to you, and ensure the fit is correct
- If you have sizing issues, please contact us
- Garments should be steamed / free of wrinkles and seams
- Accessorize your outfit to enhance the "look" at your discretion
- Be confident, natural, and relaxed
- And don't forget to smile!

– Photos look more interesting when they follow a guideline called the "rule of thirds" –
(refer to page 4)



When you look at an image, your eye tends to look at the center of it first.
When you follow the rule of thirds, the subject is closer to the edges,
and so your eye has to look around the image to find the subject,
which takes a little longer and allows your brain to take in more information.

JUST A COUPLE POSES WE LOVE:



PLACE AND SCENARIO

LIGHTING:

- Pick a location with soft light – natural light is ideal
- If you are shooting indoors, stand near a window or ensure there is sufficient lighting for optimal photo quality
- When outside, ideally shoot open shade to avoid harsh shadows from the sun

BACKGROUND:

- Ensure that no surrounding individuals, objects, or color are taking away focus from you and your clothes

GREAT BACKGROUNDS WE LOVE::

- Landscapes with out people
- Walls eg. Brick, wood, stone, flowers
- Streets, walkways, and shops

JUST A COUPLE SCENARIO'S WE LOVE:

SHOPS



LANDSCAPES



CITY SCAPE



PLEASE DON'T:

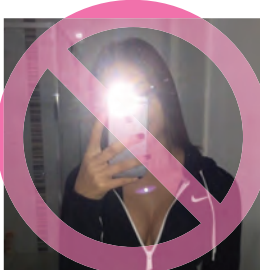
NO SELFIES



NO MIRROR SELFIES



NO FLASHES



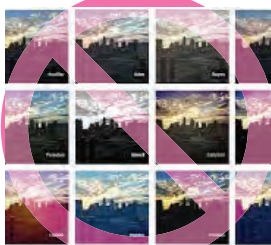
NO SPECIAL EFFECTS



NO DISTANCE SHOTS



NO FANCY FILTERS



NO BLURRY PHOTOS



NO HEAD SHOTS



NO HAIR HOLDING



NO WRINKLES



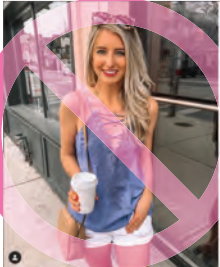
NO CLUBS OR BARS



NO BEDROOM SHOTS



NO COFFEE CUPS



PRODUCT

- Ensure that no other brand logos or tags are visible in submitted photos

PROMOTION

- Be sure to tag all Suzy Shier pieces in your photo

THINGS TO INCLUDE IN YOUR POST TEST:

@suzyshierofficial

#suzyshier

#suzystyle

#shierlove

Your promotional code (if applicable)

PHOTO TIPS

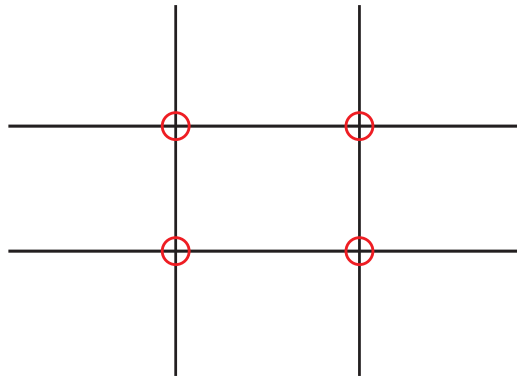
TAKE MULTIPLE PHOTOS:

Slightly shift your body position or facial expressions for each photo to ensure a wider selection of photos to choose from.

RULE OF THIRDS:

Align at your focal points along the lines of the grid, focusing on at least two of the four center points (marked in red)

- Turn on your photo grid if you have it, or envision the grid
- You can also use this method to coordinate your body position



TAP TO FOCUS:

Be sure your camera focuses on you and your outfit! Tap to focus, and hold your breath to avoid movement (and blurriness)

EDIT YOUR PHOTO:

Increase the level of brightness, contrast, fix the color and orientation after taking the photo, but please don't use any filters

PICTURE FORMAT

We would prefer you use normal portrait photo settings and not the "square" setting